

Aloha Arborist Association
Board of Directors Meeting Minutes
May 16, 2007

Members Present: Steve Nimz, Carol Kwan, Val Aipperspach, Leon Marcus, Dan Severino, Gregory Severino, Kevin Eckert, Dudley Hulbert, Patrick Oka, Mark Leon, Sergio Vasquez

I. CALL TO ORDER AND APPROVAL OF THE APRIL MEETING MINUTES

A) President Gregory Severino called the meeting to order at 6:45 p.m. The April minutes were approved as written.

II. OLD BUSINESS

A) 2007 ISA Conference & Trade Show

i) ITCC

(a) Amateur Climb

(i) The landscaping at Royal Hawaiian Shopping Center hasn't been finished yet. Steve hopes to hear back by the week of May 21, 2007, regarding whether or not the amateur climb can be held there.

ii) Field Day

(a) Opening Coconuts

(i) Alatini has agreed to do the coconut opening.

(b) Palm Frond Weaving

(i) Val suggested contacting Helu Alatini for coconut weaving.

(c) Vendors

(i) Kevin noted that there won't be much heavy metal at Field Day. This means we need to think about what else will be offered to keep people interested there.

(ii) Greg offered to give Aerial Lift of Connecticut a call and offer to display the one PLMI has. It could be cleaned up and fixed a bit to make it look better. Mark also offered to contact RayCo.

iii) Trade Show – Climbers' Corner

(a) There are challenges in getting a tree into Sheraton. The tree may have to be taken apart and put back together again inside the Trade Show area.

iv) Opening Ceremony/Reception

(a) The reception will be low key, about an hour long. The local team is trying to get this extended plus have more food offered.

- (b) Pat Oka noted that he was recently at Waikiki Beach and there were fireworks around 8-9 p.m. two nights in a row. He suggested finding out what organization is doing this and their schedule since this would be nice for the Opening Reception. Val suggested asking Randy Liu since he might have access to this information via the Sheraton.

v) Fundraising

- (a) Mark has been contacting companies, including HISCO and Stihl. He's also planning to contact Bank of Hawaii and request sufficient funds to cover the cost of having a nicer opening reception.
- (b) Mark requested that AAA members contact the companies that they usually do business with. Cash, gifts in kind, and vendors' booths at Field Day are needed. Sergio offered to contact Allied Machinery. Greg offered to contact Tesoro.

vi) Closing Reception

- (a) This has been combined with the WCISA reception, President's reception, and volunteer appreciation on Tuesday night.

vii) SCA Program

- (a) Steve reported that the program is basically the same as previously reported. He seems to have enough volunteers at this point. A dry run is planned for late June/early July.
- (b) Steve sent a letter to Steve Geist of SCA regarding the bus tours. He hasn't gotten a response yet.
- (c) Rake Master/Beach Olympics or other name to be advised
 - (i) SCA is concerned that there are too many games and not enough technical events. The events to be held are planned to be safe for 12-70 years old people. Water events are back in. Leon will e-mail Steve the ITCC events schedule for reference when scheduling events. Since this event is being planned locally, it was proposed to have a Hawaii team participate. This will be discussed further with WCISA.

viii) Registration

- (a) Steve noted that he hasn't received an application for attending the conference yet. They were mailed out in early May per Kevin. Most hadn't received them. Carol will e-mail the link for registration at ISA's website to AAA's training list.

ix) AAA T-shirts

- (a) The pre-order form was passed around. Carol will send the pre-order information to Mark. The graphic file will be e-mailed directly from Doug Behrens.
- (b) The rough count previously proposed was between 250-500 shirts. The order count will be determined based on preorder counts and distribution of sizes as well as budgetary limitations.

x) Educational Exhibits

- (a) The space for educational exhibits at the Trade Show is sold out. More opportunities are still available for Field Day.

B) Hawaii Shigo Memorial Fund

- i) Carol handed out copies of HSUFP's Proposed Fund Administration - Dr. Alex Shigo Fund, a copy of which is attached to the minutes. HSUFP is proposing a change in the fund from planning and hosting training events to funding other organizations conducting activities that meet the Fund's requirements. Those organizations with representatives on the Fund committee would commit to contributing a minimum amount of money annually to the Fund to help fulfill its mission. HSUFP's view is that the change in the Fund management would allow each member organization to focus on its mission and not be distracted by Fund activities such as organizing events.
- ii) It was agreed that the discussion on these proposed changes would be tabled until after the 2007 ISA Conference & Trade Show.

III. NEW BUSINESS

A) Stihl

- i) Carol and Greg met with Dan Skinner from Stihl. He's interested in becoming an AAA member and has offered for Stihl to assist AAA with items such as advertising, preparing marketing materials, donating prizes for jamborees, and possibly covering the cost of insurance to host jamborees. He wants Stihl to become more involved in Hawaii and is looking at doing it in part through helping AAA.

B) Certified Tree Worker Exam

- i) Kevin reported that the CTW Aerial Lift Practical Exam is in the process of being modified. The Exam Committee is considering limiting the aerial lift type to knuckle booms. However, there is some question about doing this because municipalities usually have telescoping booms. If anyone has feedback, comments, complaints, etc., now is the time to get input submitted because the decision will be made on Monday, May 21, 2007. Greg suggested that we have a number of certifications and have them be specific to the types of equipment: 1) knuckleboom, 2) telescoping boom, 3) rope & saddle. He will forward his written input to Kevin by May 17th.

- ii) Davey has eleven men to test for CTW. Kevin asked about scheduling a test earlier than October just for Davey's workers. They're all lift candidates and either knuckle boom or telescoping is fine for them. July was discussed and ruled out due to the 2007 ISA Conference & Trade Show. The consensus was to leave the next exam date as October.

IV. ANNOUNCEMENTS

- A) The U.S. Forest Service in Hilo is sponsoring a Certified Arborist training program in August. They'll be bringing people from the Pacific Islands to attend this, but others are welcome as well. It will be five intensive days of arborist instruction. The cost is not known yet, but will probably be around \$300 for the week. Kevin will be the instructor. It starts the week after the ISA conference.
- B) The 2007 Green Industry Conference & Trade Show (LICH) is going on at the Blaisdell Exhibition Hall.

The meeting was adjourned by President Gregory Severino at 8:34 p.m.

Respectfully submitted,
Carol Kwan

PLEASE JOIN US!

The next meeting will be on Wednesday, June 20, 2007, 6:30 p.m. – 8:30 p.m. at Cattle Company Restaurant – Stuart Anderson's at 98-1262 Kaahumanu, Pearl City.

Attachments:

1. HSUFP's proposed fund administration - Dr. Alex Shigo Fund
2. 2007 AAA Membership application

HSUFP's proposed fund administration - Dr. Alex Shigo Fund

Mission: The mission of the Hawaii Shigo Memorial Fund is to honor the memory of Dr. Alex L. Shigo by perpetuating his legacy of touching trees, respecting the dignity of trees, and teaching the tree care industry and the community to do the same through education in proper tree care. ([I propose a name change to the Shigo Educational Fund – Hawaii](#))

Concept for Fund:

- Participating organizations or individuals pledge to donate a minimum annual amount to the fund. Each organization would decide how to raise the funds. Suggestions are: tree related seminars, memberships, or other sources to be dispersed for educational purposes in memory of Dr. Alex Shigo.
- Donations can also be made by commercial firms and individuals.
- Consider other industry organizations that might want to participate.

This Serves to:

- Honor and raise awareness of the advances in arboriculture pioneered by Shigo.
- Promote and support the science and art of arboriculture.
- Promote a cooperative, non-competitive platform for all entities in the local arboriculture and green industry.
- Enable supporting organizations to sustain their mission/goals without being distracted by another committee.

Committee Responsibilities:

- Acts to disperse funds as appropriate to a wide variety of projects.
- Donates arboricultural equipment for educational purposes (e.g. Windward Community College Certificate in Tropical Urban Tree Care program).
- Provides internship stipends and supports cooperative education programs.
- Supports production of educational materials such as books, posters, handbooks, seminar materials, website development, DVDs, etc.
- Provides matching funds for grants from other organizations such as Kaulunani.
- Donates books to libraries and/or educational programs (e.g. University of Hawaii, public and private schools, Windward Community College, Job Corp, Youth at Risk programs).
- Helps to fund community education through greening projects (e.g. Arbor Day Programs, invasive species control/education, tree planting programs, etc.).
- Underwrites workshops and seminar costs.
- Sponsors guest speakers; travel and accommodation, speaker fees
- Sponsors educational student or professional exchange programs that benefit the local industry.
- Supports arboricultural research projects.

**2007 Aloha Arborist Association
Individual Membership Application**

YES! Please process my individual membership with Aloha Arborist Association for calendar year 2007 for \$25.00 (\$10.00 for students).

I am a New Member Renewing Member. Date: _____

Name: _____

Company: _____

Address: _____

_____ Website: _____

Phone: _____ Fax: _____ E-Mail: _____

You may publish my information on the AAA website:

Please send this form to Aloha Arborist Association, P.O. Box 893953, Mililani, HI 96789-0953 with a \$25.00 check (\$10.00 for students) made payable to Aloha Arborist Association. Mahalo for your support!

**2007 Aloha Arborist Association
Company Membership Application**

YES! Please process our company membership with Aloha Arborist Association for calendar year 2006 for \$75.00. We understand this membership is valid for up to three designated company representatives to receive AAA minutes and for discounts for our employees on certain AAA training workshops.

New Member Renewing Member. Date: _____

Company: _____

Company Members: _____

Address: _____

_____ Website: _____

Phone: _____ Fax: _____ E-Mail(s): _____

You may publish our information on the AAA website:

Please send this form to Aloha Arborist Association, P.O. Box 893953, Mililani, HI 96789-0953 with a \$75.00 check made payable to Aloha Arborist Association. Mahalo for your support!